



Dauphin County Bar Association

213 NORTH FRONT STREET, HARRISBURG, PA 17101 (717) 232-7536 FAX (717) 234-4582



2025
Dauphin County Bar Association
Sponsorship Opportunities
&
Media Kit
www.dcba-pa.org

Your Audience: The DCBA is a professional organization of approximately 1,500 lawyers who actively engage in the Association's various programs of public service, professional development and personal interaction. DCBA events attract lawyers from all over Dauphin County, as well as our neighboring counties. Attendees at our functions include leaders in the legal community, attorneys who are well-established in their careers, and those who are in their early years of practice. Our members run the gamut from solo practitioners to leaders in large corporations to public servants. Among this diverse group, you will find a consistent commitment to the rule of law and the advancement of access to justice issues. The Dauphin County Bar Association is a state leader in Pro Bono activities, and it is known for the collegiality of its members.

Ways to Connect:

- ▶ **Events:** In-person and virtual, professional, educational, and social. We hold multiple events each month and throughout the year. These events are great ways to form personal connections.
- ▶ **Dauphin County Reporter:** Dauphin County's official legal periodical, published weekly and distributed in print or electronic formats to over 1500 legal professionals.
- ▶ **Weekly Event-blasts:** Weekly email blasts feature our upcoming events and Continuing Legal Education sessions.
- ▶ **Monthly Newsletter:** Sent at the start of each month to a mailing list comprising our membership and other interested parties.
- ▶ **DCBA Website:** Event and custom Package Sponsors can have logos placed on the DCBA Website's home page.
- ▶ **Social Media:** Event and custom Package Sponsors are featured on DCBA social media accounts: Facebook, LinkedIn, X (formerly Twitter), and Instagram.

Ways to Partner with DCBA: We offer a variety of opportunities, including customized options for your marketing goals. Sponsors receive additional promotional access through the many ways we connect with our members.



DCBA CALENDAR OF SPECIAL EVENTS

- | | |
|-------------|---|
| ▶ January | Annual Membership Dinner Meeting |
| ▶ February | President's Gala |
| ▶ March | Member Appreciation |
| ▶ April | CLE Compliance Session |
| ▶ May | Law Day Breakfast Meeting |
| ▶ July | DCBA Picnic |
| ▶ August | CLE Compliance Session |
| ▶ September | Fall Membership Luncheon Meeting |
| ▶ November | New York City Bus Trip |
| ▶ December | CLE Compliance Session (Virtual) |
| ▶ Ongoing | CLE sessions and other events occur twice a month or more |

For questions about these and other DCBA sponsorship opportunities, contact Patrice Merzanis, Executive Director at 717-232-7536 x6 or patrice@dcba-pa.org.

SPONSORSHIPS

- ▶ INTERESTED IN SPONSORING MORE THAN ONE EVENT?
- ▶ HAVE ANOTHER WAY YOU'D LIKE TO SPONSOR?

CONTACT US FOR CUSTOMIZED OPTIONS

Annual Membership Meeting (180-200) | January | \$1,200

January 29, 2025 | Harrisburg Hilton | 5:15-6:15pm Social hour/Reception | 6:15pm Dinner/Program

- ▶ Two tickets
- ▶ Acknowledgment with logo in all promotional materials
- ▶ Thank you with logo in program and one newsletter
- ▶ Social media acknowledgment before & after event
- ▶ Presidential thank you
- ▶ Logo on website for month of event

President's Gala (200+) | February | \$3500

February 22, 2025 | Hotel Hershey | Formal dinner/dance with live band honoring outgoing president 6:00-7:00pm Reception | 7:15pm Dinner/Program followed by dancing

- ▶ Table for 10
- ▶ Acknowledgment with logo in all promotional materials
- ▶ Thank you with logo in program & one newsletter
- ▶ Social media acknowledgment before & after event
- ▶ Presidential thank you
- ▶ Two-minute remarks
- ▶ One-time full-page ad in *The Dauphin County Reporter*
- ▶ Logo on website month of event

Member Appreciation Week | March

Various Opportunities, contact us to explore

- ▶ Acknowledgement in DCBA Newsletter
- ▶ Social media acknowledgment before & after event
- ▶ Acknowledgment with logo in promotional materials

CLE Compliance Session (100) | April & August | \$2,000 each

Full-day (6 hour-long sessions) of CLE with a.m. coffee and lunch

- ▶ Vendor table set up outside session room
- ▶ Opportunity to address group BEFORE 1st morning and afternoon sessions
- ▶ Acknowledgement with logo in promotional materials
- ▶ Thank you (with logo) in DCBA newsletter
- ▶ Company logo on DCBA Website for the month of the sponsored session
- ▶ Social media acknowledgement before and after session day
- ▶ Signage at coffee and lunch stations

Law Day Breakfast Membership Meeting (50) | April | \$1,000

8:00-8:30am Breakfast | 8:30am Program

- ▶ Two tickets
- ▶ One to two-minute remarks
- ▶ Vendor table at event registration
- ▶ Acknowledgment with logo in promotional materials
- ▶ Social media acknowledgment before & after event
- ▶ Logo on website for month of event

DCBA Picnic (100+) | July | \$1,500

4:00pm Picnic begins | 5:30pm Dinner

- ▶ Two tickets
- ▶ Vendor table at event registration
- ▶ Acknowledgment with logo in promotional materials
- ▶ Thank you with logo in DCBA newsletter
- ▶ Social media acknowledgment before & after event
- ▶ Logo on website for month of event
- ▶ One-time full-page ad in *The Dauphin County Reporter*

Fall Membership Meeting (75+) | September | \$1,000

12:00pm Lunch/Program

- ▶ Two tickets
- ▶ One to two-minute remarks at event
- ▶ Vendor table at event registration
- ▶ Acknowledgment with logo in promotional materials
- ▶ Social media acknowledgment before and after event
- ▶ Logo on website for month of event

THE DAUPHIN COUNTY REPORTER

The Dauphin County Reporter was established January 1, 1898, and designated the Legal Periodical for Dauphin County on February 5, 1919. The Reporter is a weekly journal containing the decisions rendered in the 12th Judicial District, and is owned, edited and published each Friday by the Dauphin County Bar Association. Deadlines for publication are 12 noon on Tuesday for publication on Friday.

Commercial ad/display ad rates are as follows:

One-Third Page ad:

- Weekly (52 issues)\$1,090
- Every other week (26 issues)\$ 625
- Quarterly (13 issues).....\$ 350
- Monthly (4 issues).....\$ 225
- Single Issue\$ 100

One-Half Page ad:

- Weekly (52 issues)\$1,650
- Every other week (26 issues)\$ 900
- Quarterly (13 issues).....\$ 500
- Monthly (4 issues).....\$ 300
- Single Issue\$ 125

Full-Page ad:

- Weekly (52 issues)\$3,250
- Every other week (26 issues)\$1,800
- Quarterly (13 issues).....\$1,000
- Monthly (4 issues).....\$ 600
- Single Issue\$ 200

MONTHLY NEWSLETTER

The DCBA monthly newsletter is sent via e-blast to all members (approximately 1,300) around the first of each month.

- Per Issue \$ 75
- Yearly (12 issues) \$ 750

CONTINUING LEGAL EDUCATION (CLE)

DCBA runs at least 24 continuing legal education (CLE) seminars per year on the 2nd and 4th Tuesday of each month. Additionally, there may be additional CLEs during the year. Advertising for each CLE is done weekly for about one to two months leading up to the event. This is done by e-blast to all members.



Please make checks payable to:
Dauphin County Bar Association
213 North Front Street
Harrisburg, PA 17101
Tax ID #: 23-6256001