LIVE WEBCAST ZOOM CLE

"Artificial Intelligence in Our Lives and Law Practices"

TUESDAY, MAY 23, 2023 | 12:00 PM | Zoom

Featuring: Ellen Freedman, CLM Law Practice Management Coordinator PA Bar Association

Rule 1.1 [Competence] was amended to specifically require PA attorneys to keep abreast of changes in the law and its practice, including the benefits and risks associated with relevant technology. The advancement of technology continues to evolve so rapidly that many lawyers are now suffering from what psychologists refer to as Technoshock. It can be paralyzing.

Regardless, you no longer have the option to avoid using state-of-the-art technologies in your practice. Nor can you ignore the impact new technologies will have on your clients. If you can't get past your own real or perceived shortcomings, then you must pay others to ensure your compliance.

This session will begin by defining artificial intelligence ("AI"). It will highlight the presence of AI in your personal life, along with risks and benefits.

Next, the session will identify the common tools currently being used in law firms which incorporate AI. Benefits to the firm and its clients will be part of that review, including associated risks.

Finally, some of the new emerging risks of AI being used by your clients will be discussed. A common fear of using AI is that it will eliminate jobs, and perhaps profits as well. Studies have shown that AI will ultimately create more jobs than it eliminates, improve profit margins for firms, and lower costs to clients. It will also create new practice opportunities with existing clients, by ensuring that potential risks are properly and proactively mitigated.

Pursuant to Mandatory Continuing Legal Education Rules, this program will provide one (1) hour of **ETHICS** credit for all those attorneys who participate in the complete program. Materials will be emailed to registrants by Monday, May 22, 2023.

The cost of the program is \$15 for student members, \$25 for Paralegals, \$30 for members and \$50 for attorney nonmembers. Registration deadline is 12 noon on Monday, May 22, 2023

#